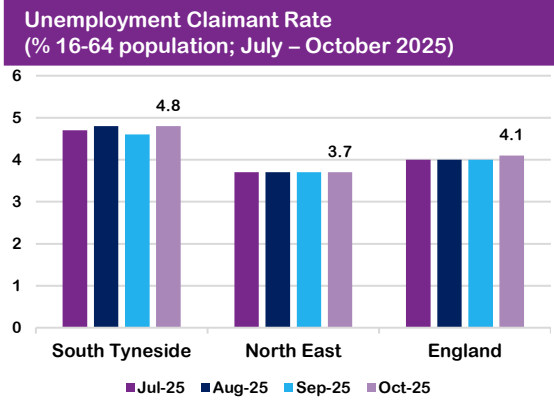


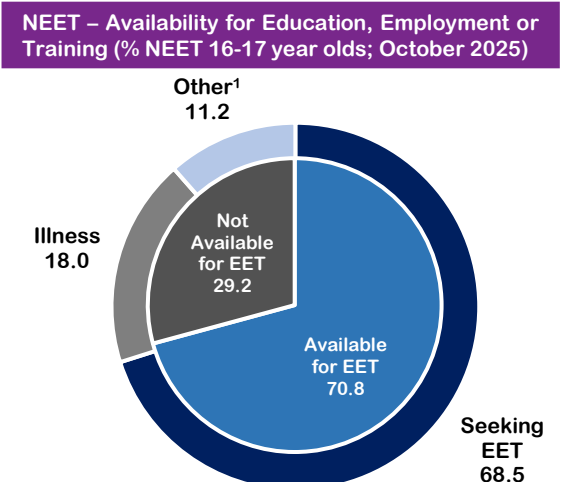
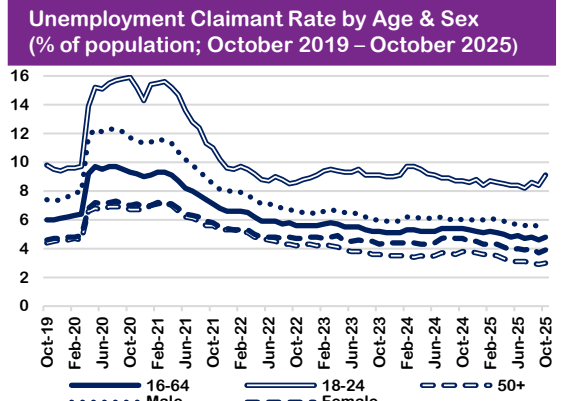
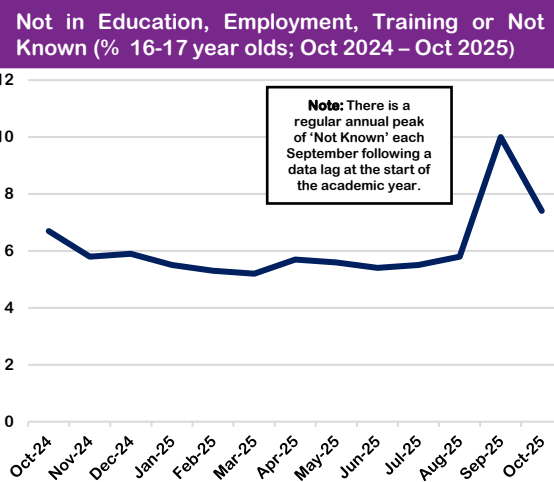
SOUTH TYNESIDE MONTHLY ECONOMIC MONITOR NOVEMBER 2025

1. In October, South Tyneside's claimant rate rose to 4.8% (4,345 people 16-64) whilst the regional rate remained unchanged at 3.7%, and the national rate rose to 4.0%. Since June 2024, the North East's rate has been below that of England. All demographical claimant rates in South Tyneside rose this month, with the 18-24 rate rising most sharply (0.7 % pts; likely attributable to the new academic year beginning in September).

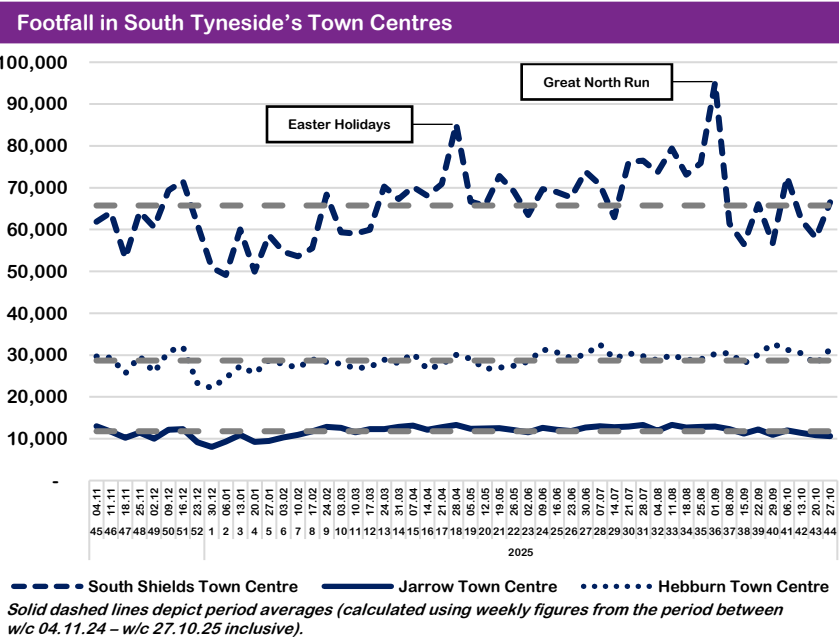


*Claimant counts and rates are calculated by combining the number of people claiming Job Seekers Allowance and National Insurance credits with the number of people claiming Universal Credit principally for the reason of being unemployed. This element is still in development by DWP, meaning the total claimant count does not yet correctly reflect the target population of unemployed claimants and is subject to revisions. Under Universal Credit, a broader span of claimants are required to look for work. As Universal Credit is rolled out, the number of people being recorded as being on the Claimant Count is likely to rise.

2. In October, total NEET and Not Known levels fell 2.6 % points to 7.4%, an expected drop following the start of the new academic year in September where a spike in 'Not Known' occurs whilst destinations for year 12s and 13s are confirmed. Of those whose status is known, availability fell proportionally by 4.2 % points, driven by a rise in 'illness' as reason for unavailability. Some measures have been suppressed for confidentiality.

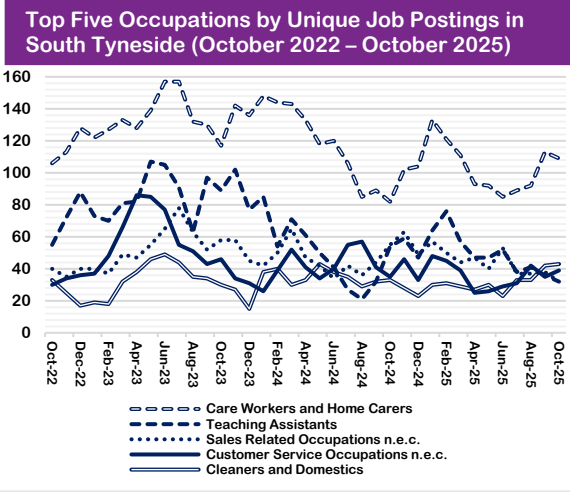
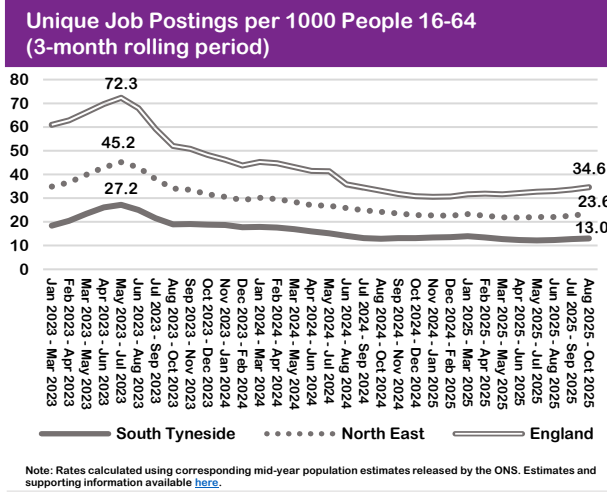


3. Compared to October 2024, footfall in October 2025 was 3.7% higher in Hebburn, 2.8% lower in Jarrow, and 0.7% higher in South Shields. **New Start South Tyneside**, a new successful employment initiative supported by South Tyneside Council, offers paid work placements designed to support residents back into employment. It provides **wraparound support, real wages, and opportunities for people through local employer partnerships**.

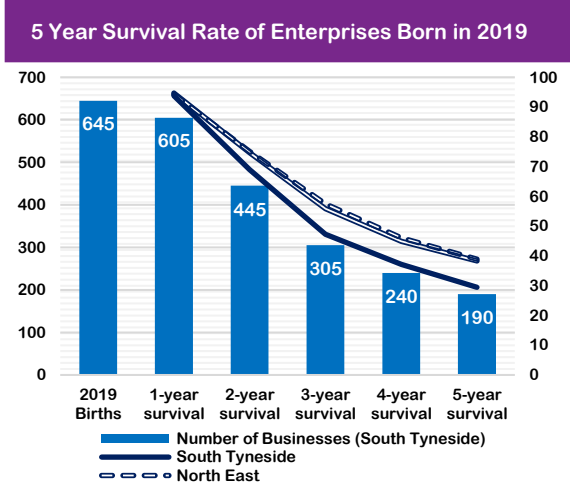
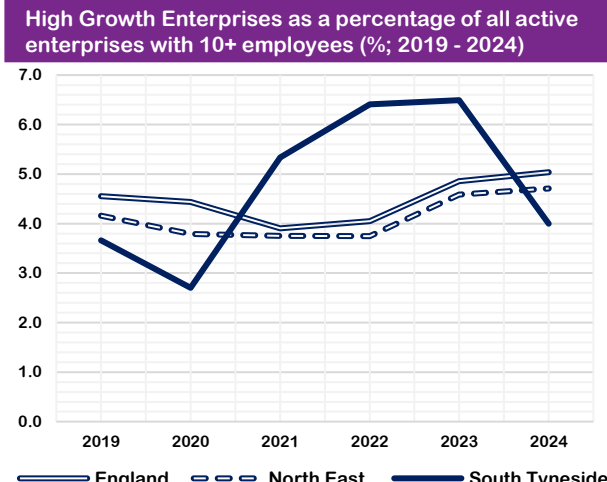


Hitachi, Ltd. and the North East Mayor have signed two international agreements; the first agreement will see Hitachi support the Mayor's vision to transform public transport in the North East via Hitachi's expertise in advanced technology and charging solutions for zero-emission fleets; the second, **a green jobs agreement**, will see Hitachi work with the CA and Port of Tyne on the vision to develop a "Smart Port of the Future" via a dedicated clean e-fuels hub. The parties will work together to assess the viability of the on-site production and use of e-fuels to help decarbonise maritime transport and boost the regional economy. With the North East recognised as the UK's first AI Growth Zone, this strategic partnership will also explore how AI can enhance digital monitoring of transport vehicles and infrastructure across the region. Under the agreement, Hitachi and the North East Combined Authority will assess how Hitachi's HMAX solutions can drive AI-powered innovation. The Mayor has also launched a **new £350m North East Fund** which aims to support the growth of more than 470 small businesses across the region. **More locally**, historic logistics specialist LV Shipping has expanded its North East base at Infinity Park, part of Monkton Business Park in Hebburn, after securing additional space to support its continued growth.

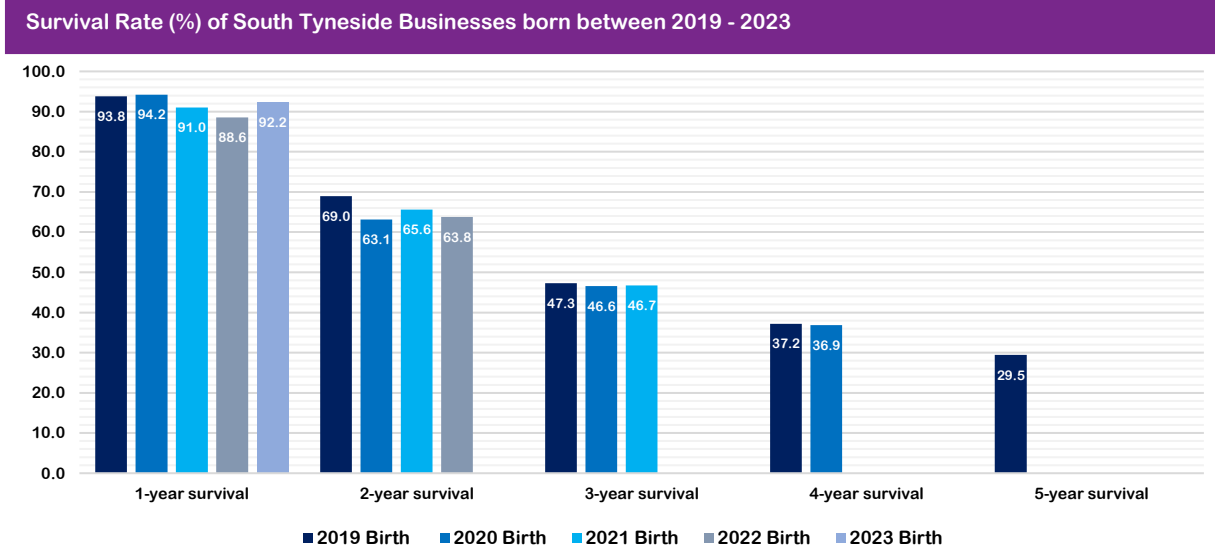
4. In the three-month rolling period ending October 2025, there were an average of 13 vacancies per 1,000 people aged 16-64 in South Tyneside. UK vacancies increased marginally by 2,000 this month, to 723,000. Since October 2022, unique postings have decreased in Sales Related Occupations n.e.c.² (20%) and Teaching Assistants (41.8%) and increased for Customer Service Occupations n.e.c (30%), Care Workers and Home Carers (2.8%) and Cleaners and Domestic (30.3%).



5. Between 2019 and 2024, the number of high growth enterprises⁸ remained at 15, deviating from the trend seen in last years dataset. High growth enterprises made up 4% of all active enterprises with 10+ employees (0.4% of all active enterprises) – below the North East (4.7%) and England (5%). South Tyneside also had lower survival rates for enterprises born in 2019; broadly aligned at one year (93.8%, NE 94.2%, ENG 94.7%) before deviating from regional and national rates.



6. The 1-year survival rate of newly established enterprises in South Tyneside fell between 2019 and 2023. Enterprises born prior to the COVID-19 pandemic (2019) exhibited the strongest survival rates of enterprises born during this period, though 2020 births had the strongest 1-year rate before experiencing a steeper decline in their second year (63.1%). 2022 saw the lowest 1-year survival rate (88.6%), whilst 2023 exhibited stronger business health (92.2%; median).



Data Sources: NOMIS, Annual Population Survey (unemployment claimant rate), internally available data (town centre footfall, vacancies, NEET), ONS (business demography)
1. 'Other' includes young people who have agreed a start date for EET or are NEET due to caring responsibilities, parenting, pregnancy, religious grounds, or are not ready for work or learning and any other reason. Data regarding parenting, pregnancy, and caring responsibilities may not be reliable as this information is reliant on self-reports and is not routinely collected.
2. Not elsewhere classified.
3. High growth enterprises are those with average annualised growth greater than 20% per annum over a three-year period. Growth can be measured by the number of employees or by turnover. For this analysis growth has been measured using employment.