

Health & Wellbeing Strategy Baseline Report

Half Year Review

Health & Wellbeing Board – 11th October

=Live= HEALTHY

SOUTH TYNESIDE

Our Health and Wellbeing Strategy Vision:

"Work in partnership to improve the health, wellbeing and quality of life for children, adults and families and reduce health inequalities, to help people live longer and healthier lives."

To achieve this, we have committed to achieving the following outcomes with the population:

Outcome	What does good look like?
Giving every Child and Young Person the Best Start	Every child and young person, regardless of their background, is provided with the opportunity to thrive and reach their full potential
Financial security to lead healthy, fulfilling lives	A thriving, sustainable and inclusive local economy in which the benefits and opportunities are distributed fairly across all communities
Good mental well-being and social connectivity across the life course	Cohesive and vibrant communities where all members feel included, valued, and supported
Safe and healthy places to live, learn, and work	Environments that help people to be healthy and make the most of the good things around them



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Giving every child and young person the best start

every child and young person, regardless of their background, is provided with the opportunity to thrive and reach their potential

Priorities

- To establish Family Hubs
- To prevent alcohol related harm to under 18s
- To develop the youth offer
- To provide a universal and targeted offer to fathers
- To improve outcomes and safety for infants and their families
- To support children, young people and families affected physically or emotionally by the pandemic



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Key Indicators

- **Reduced** rate of admission episodes for alcohol-specific conditions (Under 18s)
- **Increased** breastfeeding prevalence at 6-8 weeks after birth
- **Reduced** rate of domestic-abuse related incidents
- **Reduced** rate of first-time entrants to the Youth Justice System (10-17 years)

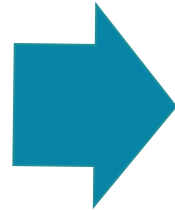
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Where are we now? Outcome Progress Update

Successes

The establishment of Family Hubs across South Tyneside (Priority 1), prevention of alcohol related harm to under 18s through improving education and pathway of support (Priority 2), and to support children, young people and families who have been disproportionately affected by the pandemic (Priority 6)



Family Hubs were successfully launched June 2023, online start for life offer is available.

Roll out of healthy start vouchers and vitamins increasing reach and uptake

Ongoing work to mobilise programmes including UNICEF breastfeeding accreditation with additional investment to increase capacity and resources.

A review of alcohol prevention materials used in education settings, as well a working with the young ambassadors to develop a campaign focussed on alcohol and mental health is in development.

A working group has been established to understand the impact the pandemic has had on children and young people, with key transitions being affected across all age groups. Further plans are to be developed to address so of the key issues in development delay, language development and school resistance.



Where are we now? Outcome Progress Update

Challenges

- Cost of living crisis and poverty impacting on children and families having the best start
- Incidents remain high for domestic abuse
- Further work to understand the impact of Covid on children and young people, due to increasing numbers of home educated (**Priority 6**)



Financial security to live healthy, fulfilling lives

a thriving, sustainable, and inclusive economy in which the benefits and opportunities are distributed fairly across all communities

Priorities

- To support residents in financial hardship
- To work with anchor institutions to mitigate financial pressures for employees
- To develop an Inclusive Economy Strategy to reduce poverty
- To understand and identify barriers to employment and good work
- To implement recommendations from the Poverty Truth Commission

Key Indicators

- **Reduced** households experiencing fuel poverty
- **Reduced** residents in work claiming universal credit
- **Increased** employment rate
- **Increased** economic activity rate



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Where are we now? Outcome Progress Update

Successes

Support residents in financial hardship, particularly around fuel and food poverty, homelessness and debt advice
(Priority 1)



The Fuel Poverty Strategy and Action Plan is now published and has three main objectives: maximising household income and reducing household costs by promoting existing schemes (residents have already accessed over £2m in Eco4 funding) and piloting new projects such as Healthy Homes **(Action 1)**.

Substantial work has taken place via the multi-agency South Tyneside Poverty Group, including establishing a network of Welcoming Places, boosting crisis funding, reforming Council Tax support, providing help for families over school holidays and with school uniforms, assisting residents to maximise benefits, creating a platform to share information, supporting the roll out of the community shops and the community food bus **(Actions 2 & 3)** and reviewing homelessness provision and boosting tenancy support **(Action 5)**.

As a key part of our influencing strategy, work continues to amplify our messages to Government and decision makers **(Action 4)** through measures such as blog pieces, press articles, letters to ministers, presentations at an LGA webinar and supporting campaigns brought forward by the Children's Society and Trussell Trust.



Where are we now? Outcome Progress Update

Successes

Coordinate approach to poverty reduction by joining up support and creating an overarching Inclusive Economy Strategy (Priority 3)



Last month, partners from 37 organisations across South Tyneside came together at the second Anti-Poverty Summit to discuss how we can build on South Tyneside's partnership response to the Cost-of-Living crisis.

A key theme highlighted was the need to ensure lived experience is at the heart of decision making. Following the Summit, work is starting on a plan for a new Anti-Poverty Strategy with a new Coordinator now in post to drive this work (**Action 10**). Officers will be developing the strategy in line with New Local/JRF's Designing out Destitution Framework.

Building a strategy and coalition

1. Build learning and reflection into the heart of local action.
2. Develop a galvanising shared agenda to connect and grow local action on the root causes of poverty.

Shifting power and redesigning the system

3. Shift power to people and communities with experience of poverty.
4. Redesign services and support to make sure people get the right help at the right time.

Creating the conditions for sustainable local change

5. Unlock more stable and long-term funding that incentivises collaborative and coordinated action on poverty.
6. Seek to inform and influence the national policy conversation on poverty.



Where are we now? Outcome Progress Update

Challenges

Ensure anchor organisations in South Tyneside work together to support employees to mitigate financial pressures (Priority 2)



Organisations across the borough are doing substantive work to support their employee's financial wellbeing, with many South Tyneside Pledgees leading the way, including Hitachi Construction Machinery, HTG and Trility.

Additional steps employers in South Tyneside could take were a key theme of the Anti-Poverty Summit with suggestions including commitments around the living wage, rolling out of the period dignity scheme and looking at how to evolve the South Tyneside Pledge. As per **actions 8 & 9**, officers are in conversation with other Local Authorities about their approach to this and how they work with the private sector.

Commission insights research to identify barriers to employment and good work among particular groups (Priority 3)



Substantive work is taking place to identify barriers to employment and economic activity, with an open call currently out asking partners to propose solutions (funded via UK Shared Prosperity Fund).

A key theme of the Summit was the need to ensure lived experience is at the heart of decision making. While the Poverty Truth Commission will be invaluable, thought could be given to additional routes that ensure residents experiences are reflected in plans.

Good mental wellbeing and social connectivity across the life course

cohesive and vibrant communities where all members feel included, valued and supported

Priorities

- To reduce social isolation and loneliness
- To support people with long-term physical and mental health conditions through the social prescribing network
- To reduce rates of suicide and self-harm
- To promote positive public mental health with the five ways to wellbeing

Key Indicators

- **Reduced** loneliness
- **Reduced** rate of emergency admissions for intentional self-harm
- **Improvement** in self-reported wellbeing scores (low satisfaction, low worthwhile, low happiness and high anxiety)
- **Reduced** suicide rate
- Social prescribing referrals (*indicator in development*)



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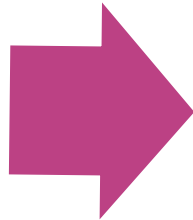
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Where are we now? Outcome Progress Update

Successes

**Reduce social
isolation and
loneliness (Priority
1)**



A number of activities related to this priority have taken place:

A loneliness and social isolation (LSI) network has been established and meets bimonthly . This is accompanied by a Teams channel which shares evidence and best practice.

Conversation about Loneliness was held in June with young people to gather their views and establish what the key actions are and what should be done. The data from this workshop was collected by an artist and has been turned into a series of artworks which will be used to train staff who work with young people as well as to form part of the LSI strategy.

A number of partners were successfully supported to apply for the Know Your Neighbourhood Grants which is aimed at tackling loneliness (to be announced).

The local authority have funded 10 Chatty Cafes for a year pilot.

The Great Get Together campaign was delivered successfully in June.

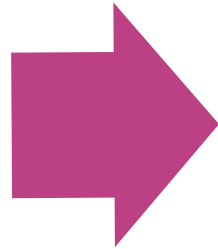
A map of the Happy to Chat Benches has been commissioned to promote this scheme.



Where are we now? Outcome Progress Update

Challenges

Refresh the suicide audit and suicide plan using local data and national guidance. The plan will include prevention, bereavement support and local surveillance.
(Priority 3, Action 1)



The local suicide prevention plan will be refreshed to include the new areas of responsibility that are included in the national suicide strategy for England 2023-2028, released this September.

The local refresh of the suicide audit has started this September and is due to be completed by January 2024.



Safe and healthy places to live, learn and work

environments that help people to be healthy and make the most of the good things around them

Priorities

- To adopt and implement a local plan which considers health impacts
- To ensure sufficient good quality school places are available in good and outstanding OFSTED rated schools
- To facilitate the availability of sustainable, safe and healthy jobs

Key Indicators

- **Reduced** incidence of anti-social behaviour (*indicator in development*)
- **Reduced** rate of households in temporary accommodation
- **Increased** rate of people in receipt of long-term support for a learning disability in paid employment
- **Reduced** rate of 16-17 year olds not in education, employment or training
- **Increased** number of businesses and organisations achieving the Better Health at Work Award (*indicator in development*)



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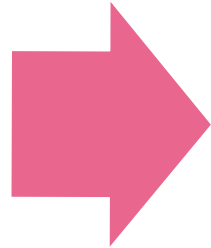
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Where are we now? Outcome Progress Update

Successes

*Continue to develop intelligence and response through the task and coordination group and produce action plans to deal with issues using a range of prevention, intelligence and enforcement tools
(Priority 1, Action 1)*



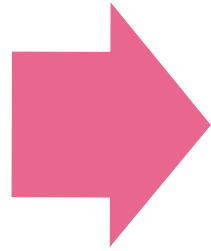
Continued support from the OPCC and Community Safety for the Summer activities programme providing diversionary activities. Youth Services supported over 700 youths this summer with a reduction in related crime over this period.



Where are we now? Outcome Progress Update

Challenges

*Continue to develop intelligence and response through the task and coordination group and produce action plans to deal with issues using a range of prevention, intelligence and enforcement tools
(Priority 1, Action 1))*



While there has been an overall increase in crime, especially in theft and handling offences, we have worked with the Police and CSP partners in our town centres with a new shop watch scheme already making a difference in Hebburn Town Centre.



Where are we now? Outcome Progress Update

Requested Actions from Board Members

- **For the Board to:**
 - Continue to support the Community Safety agenda and Partners commitment to the forthcoming Community Safety Partnership Plan 2024-27.
 - Support the Winter readiness campaign which includes loneliness as a key theme.
 - Work closely on the production of an Anti-Poverty/Inclusive Economy Strategy.
 - Consider how to collaborate on measures to support employees, reduce in-work poverty and work with the private sector.
 - Consider how to ensure the voice of people with lived experience is built into our plans and decision making.
- Are the governance arrangements working? Do we have sufficient representation across the system?

